



Cheer Challenge

2021-2022 Half Year Prep Info Packet

Thank you for choosing the Cheer Challenge All-Star Family!
WE ARE A FAMILY and welcome everyone! No experience is needed to be a part of the CCA family. We have a team for everyone!

CCA has grown immensely over the past few years. We began in 2007. CCA has won numerous Local, Regional and National titles. We have also won “Best Stunts”, “Innovative Choreography”,



“Best Choreography”, “Best Dance”, “Best Tumbling”, and the “Most Spirited Fans” awards! CCA has also received Paid Bids to the U.S. Finals and The One. We have also received bids to The Summit, and USASF World’s!



In addition to the trophies and banners, we build lasting relationships with our families and athletes! Throughout the year, you will grow a sense of team loyalty and responsibility, always giving 100% to your team, self and program. You will gain close friendships, confidence and learn how to work with others to achieve success! You will learn to accept victories with honor and defeat with grace. Being a member of CCA is a family commitment, building emotional wellness, strong work ethic and athletic excellence. With these goals in mind, the CCA Staff will continue to make great strides in providing the finest, safest, and most REWARDING cheerleading experience! Our goal is to continue building WORLD CLASS athletes, while keeping the atmosphere safe, fun, and exciting.

Join us in our 15th season!

Welcome to the program!

Contact Information:

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Like us on Facebook, Twitter, and Instagram!



Cheer Challenge Season Information

Ages:

Tiny Prep: 5-6 years

Mini Prep: 7-8 years

Youth Prep: 9-11 years

Junior Prep: 12-15 years

Senior Prep: 15 - 18 years

Levels:

We will form our teams by age group and set a level for the team where they can be competitive. The "level" refers to the type of stunts, pyramids, and tumbling that a team can safely perform. For All-Star Prep they are numbered from 1 to 3, in increasing difficulty.

Levels offered are 1.1, 2.1, 2.2, 3.1, and 3.2. The level of each team is determined solely by the coaching staff and may change as the season progresses.

Evaluations:

We will have an evaluation on Saturday, November 20th to determine team divisions and levels.

All Ages: 12:00 – 1:30 PM

Practice:

Practices will begin the first Sunday of December. Some weekend's practices may need to be on a Saturday due to competition schedules. Your athlete's team will practice one day a week. Extra practices will be added for competition weeks and choreography. A detailed team calendar will be emailed out with team placements.

Tumble Classes:

A weekly tumble class is included in tuition. Additional tumble classes can be added for \$10 per class. Private tumble lessons are also offered for \$25 per half hour.

Uniforms:

We will be getting new Rebel uniforms for the 2021-2022 season! We will wear these uniforms for three seasons. A sample of the new uniform is below.



Program Cost

TUITION: Monthly tuition is broken in to 6 monthly payments (December-May). Tuition will remain the same price regardless of holiday breaks, snow closing, gym closings, etc. All tuition payments are due on the 1st of the month.

Preferred Payment Method: *Auto draft can be set up to automatically deduct payments from your credit card on the 1st of each month. If payments are not received by the 10th of the month, a late fee will be assessed. If your account falls more than 2 months past due, your child will not be allowed to participate in practice until the account is brought current.

Tuition: \$100 per month. Due on the 1st of the month (Dec-May)

Sibling Discount (Applies for tuition only):

2 athletes = 25% discount for 2nd child

3+ athletes = 2 athletes full tuition, 3rd child FREE tuition!

One Time Fees:

Registration: \$25.00

Uniform: \$225 *New for 2021-2022 season.

Bow: \$25

Competition Fees: \$200 (3 Events – 1 Showcase, 2 Competitions)

Choreo and Music: \$75.00

Practice T-Shirt: \$20

OPTIONAL Items:

THESE ITEMS ARE OFFERED BUT NOT REQUIRED.

Rebel Shoes: \$90

CCA Tank Top: \$20

Rebel Practice Wear Set: \$85

Rebel Dream Bookbag: \$115

Rebel Warm-up Jacket: approx. \$150

USASF MEMBERSHIP: United States All-Star Federation

\$35 payable to USASF. All athletes are required to join the United States All-Star Federation each season.

Important Dates

Event	Date	Time
Registration	Sept. 22 nd – Nov. 20 th	Online, E-mail or in person.
Evaluations: Fall Prep League ONLY	Saturday, Nov. 20 th	All Ages: 12:00 – 1:30 pm
Team Posted	Saturday, Nov. 27 th	No later than 5:00 pm
Team Practices Begin:	Sunday, Dec. 5 th	Specific team times will be on the December calendar sent out with team placements.
Uniform Fittings	TBA January	Will be done at a Sunday practice
Team Choreography:	TBA January	TBA
Gym Closings: Christmas Spring Break	Dec. 20 th – Jan. 1 st April 3 rd – April 9 th	
Competition Schedule: CCA Showcase CDE Nationals Va Beach TBD	Mar. 5 th Mar. 13 th May	TBA TBA TBA



General Information

Studio Director:

All payments paid to your child's account will be processed through The Studio Director software. You have the ability to view your account at any time. You will also have the ability to update any contact info. to your account. The website to access your account is www.thestudiodirector.com/cheerchallengeva/register.jsp. If you are a new member you will first need to go the site, then click "forgot password". You will then enter the email address you provided on your registration form and chose a new password for your account.

Website:

The CCA website is a very valuable tool that you can access at any time. The web address is www.cheerchallengeva.com. You can access the calendar, make on-line payments, and log-in directly to your studio director account. Please check it frequently so that you are up to date with any information.

Gym Closings:

In the event of an emergency or inclement weather, we will notify all members through email. We will also post it on the web site and if possible on the gym's voicemail. We do NOT follow Chesterfield County Public schools closings, so please double check before assuming that the gym is closed.

Private Lessons:

If you are interested in your child taking private tumbling/cheering/stunting lessons at CCA, all you need to do is ask one of our staff if they are available. You are able to take private lessons any time the gym is open. The cost is \$25 per half hour and \$50 per hour. Payment is made directly to the instructor by cash or check. We cannot accept credit card payments for private lessons. You can share a lesson with a friend and split the cost. Private lessons are very effective when your child is learning a new skill or just needs some extra one on one time to get a skill perfected. **Gym accounts must be current in order to take a private lesson.**

Welcome to the Program!